

HIGHER EDUCATION QUALITY MANAGEMENT

Under conditions of a highly competitive global environment there is an increase in requirements to higher education quality from students, employers, and the state. However, there are multiple approaches to understanding and defining this complex and multi-faceted concept — due to national differences in goals, expectations, and quality criteria of the major stakeholders in higher education. During the last two decades, the problems of providing and controlling educational services and research results quality have become the key issues in education management both at supranational as well as national levels.

joined the European Higher Education Area;

- Development of instruments for assisting independent experts in reforming higher education, which is especially relevant for the less developed countries of the European Higher Education Area.

The conference participants analyzed the progress in the Bologna process (in particular, the implementation of the “Standards and Guidelines for Quality Assurance in the European Higher Education Area” into national policies and institutional practices) and the development of processes for ensuring higher education quality as a basis for mutual trust and



Two important events dedicated to the quality of higher education, the Ministerial Conference on Higher Education and the European Quality Congress, were held in Paris in May and June 2018. Representatives of European countries, USA, Canada and China took part in them. The Congress focused on quality as the key asset to a competitive Europe and qualitative leadership. The most important results of the Ministerial Conference were the following:

- Adoption of the Higher Education Standards and establishment of the education quality database, since quality assurance is a key factor in building mutual trust between countries in the European Higher Education Area;

- Revision and approval of the Diploma Supplement Template, which will enable and facilitate migration of skilled workers;

- Approval of the Draft Strategy for Belarus for 2018-2020, as the country that has recently

academic mobility. As a result of the ministerial meeting, the priorities of the European Higher Education Area for 2018-2020 were identified. In particular, they include:

- Three-tier higher education system that meets the qualifications framework;

- Implementation of the Lisbon Convention on recognition of qualifications in higher education;

- Quality assurance in accordance with the Standards and Guidelines.

In such conditions, the higher education system of Ukraine should develop taking into account global trends, international challenges and national interests. As a result of the research, accomplished by the team of scientists from the Institute of Higher Education at KNEU and Lithuania, a monograph was prepared. It focused on studying the national models of higher education quality management, which are to ensure the most effective usage of tools and

mechanisms for the formation and improvement of quality in this area. The authors conducted a thorough research dedicated to the study and synthesis of the best world experience in terms of higher education quality management models formation and application. The regularities and peculiarities of such key mechanisms and marketing, accreditation and career guidance tools for quality enhancement in higher education were investigated and summarized.

The authors did not confine themselves to studying the peculiarities of the developed countries' models (USA, Germany, France, Italy and Finland), but also paid attention to those countries that are somewhat ahead of Ukraine in terms of the development of the national model of higher education quality management (China, Latvia, Russian Federation). In particular, the higher education quality assurance processes analysis in Latvia allowed

Constructivism of the proposed paper is in a comprehensive analysis of legislative and institutional support for the higher education quality, as well as licensing of educational activities and accreditation of educational programs in Ukraine as the main aspects determining the peculiarities of the national higher education quality management system.

The conducted research resulted in the rationale for a comprehensive proposal on strategic directions for the formation of the national higher education quality system in Ukraine. It has been proven that in order to ensure the competitiveness of Ukrainian higher education system and to strengthen the position of the national higher education institutions in international rankings, it is necessary to develop and consistently implement a medium-term comprehensive National Higher Education Quality Assurance Program, in which



identifying and confirming its aspirations for effective integration into the European Higher Education Area, as well as formation and development of a common Baltic Educational Area. Realization of all these ambitious tasks is possible only on the basis of creation of mechanisms for guaranteeing high quality of higher education, for which consistent efforts are being made in all Baltic countries.

considerable attention should be paid to the goals, tools and ways of achieving business excellence in education.

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